

ENFUSELLE® INSTANT FIRMING SERUM

WATCH YEARS DISAPPEAR IN MINUTES™

Instant Firming Serum quickly diminishes the appearance of horizontal lines on the forehead, vertical lines between the brows, crow's feet, and expression lines around the mouth. Used daily, skin looks and feels smoother and firmer, without any loss of facial expression. Contours appear more defined. Instant Firming Serum is safe, natural, and painless. Nontoxic ingredients, including peptides and triple-patented Vital Repair+® complex, provide a toxin-free, worry-free approach to younger-looking skin.



Instant Firming Serum

0.68 fl. oz.

All skin types

#32530

CHALLENGE

You have your own great smile and your own way of furrowing your brow. But year after year, as free radical damage from the sun and environmental toxins cause collagen breakdown, those signature facial expressions etch deeper and deeper lines and wrinkles. The result? The face you see in the mirror looks older and less vibrant than you feel. Last year, Americans subjected themselves to millions of cosmetic treatments in the pursuit of younger-looking skin.

Now Shaklee has developed and clinically tested Instant Firming Serum, a painless alternative to popular wrinkle treatments. In minutes, you'll see it transform the look and feel of your skin.

INSTANT FIRMING SERUM

- Immediate results. Helps erase visible evidence of lines and wrinkles. Skin responds in minutes, looking smoother and feeling firmer.
- Daily use provides long-term benefits. Minimizes the appearance of wrinkles and lines on face and neck with continued use— even serious surface lines on the forehead, between the eyes, and around the mouth. Contours appear more defined.
- Won't "freeze" or alter normal facial expressions.
- Safe, natural, nontoxic ingredients include a unique botanical complex: chamomile, noni, ginseng, saw palmetto, and green tea, along with beta glucan and grapeseed extract.
- Transforms the texture and appearance of your skin with peptides from natural amino-acid technology and triple-patented Vital Repair+ complex.

ENFUSELLE VITAL REPAIR+ COMPLEX

- Triple-patented Vital Repair+ protects against free radical damage.
- Provides immediate support for the skin's natural ability to repair its appearance.
- Interrupts the enzyme reaction responsible for the breakdown of skin-firming collagen.
- Supports the body's natural defenses against UV-induced breakdown of skin-firming collagen.

WHO MIGHT BENEFIT FROM INSTANT FIRMING SERUM?

- Anyone concerned about older-looking skin.
- Those looking for a safe, nontoxic, natural alternative to popular wrinkle treatments.
- Anyone interested in a clinically proven product that produces immediate results and provides long-term benefits with daily use.

HOW SHOULD INSTANT FIRMING SERUM BE USED?

Apply a thin layer daily to clean skin. Wait five minutes before applying other Shaklee treatment products, moisturizers, or cosmetics.

WHAT'S IN INSTANT FIRMING SERUM?

Water, Hydrolyzed Wheat Protein, Sodium Polystyrene Sulfonate, Acrylates/Ceteth-20 Itaconate Copolymer, Acetyl Hexapeptide-3, Avena sativa (Oat) Kernel Extract, *Chamomilla recutita* (Chamomile) Leaf Extract, *Morinda citrifolia* (Noni) Fruit Extract, *Panax ginseng* Root Extract, *Serenoa serrulata* (Saw Palmetto) Fruit Extract, *Camellia sinensis* (Green Tea) Leaf Extract, *Vitis vinifera* (Grape) Seed Extract, Glucosamine, Glycerin, Phenoxyethanol, Pentylene Glycol, Disodium EDTA, Methylisothiazolinone, Butylene Glycol, Citric Acid, Sodium Hydroxide, Methylparaben, Diazolidinyl Urea, PEG-12 Glyceryl Distearate, Propylparaben.

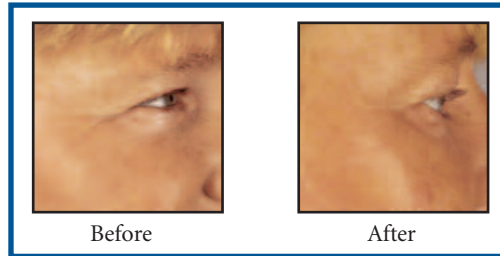
SCIENTIFIC SUPPORT FOR INSTANT FIRMING SERUM

In an ongoing independent clinical study, researchers began to observe dramatic results. This is a single-blind, controlled half-face clinical study with evaluations by trained technicians.

- 66% of subjects reported to have a reduction of wrinkles and fine lines and an improvement in skin firmness in just 10 minutes.

Photographs are also used as a valuable tool in the assessment of the skin. They can represent the actual appearance of the skin—what is seen in the mirror rather than what is seen very up close. In a clinical study on Instant Firming Serum that used digital photography, a trained technician found significant visible reduction in wrinkles and fine lines in as little as five minutes, as seen in the photographs below.

DRAMATIC RESULTS IN JUST FIVE MINUTES!



Individual results may vary.

WHY CHOOSE INSTANT FIRMING SERUM?

- Within minutes, wrinkles and fine lines appear less visible.
- Won't alter normal facial expressions.
- Daily use transforms the look of your skin.
- Ophthalmologist tested.
- Safe around eyes and suitable for contact lens wearers.
- Soap, oil, and dye free.
- Dermatologist tested.
- Hypoallergenic, nondrying, nonirritating formula.
- Won't clog pores.
- Fragrance free.
- Not tested on animals.
- No animal-derived ingredients.
- 100% Shaklee Guarantee.

SUPPORT MATERIALS

- Enfuselle Nutrition Therapy Skin Care Brochure #75424 (English) #75425 (Spanish)
- Spring 2007 Shaklee Catalog #75427 (English) #75428 (Spanish)

OTHER ENFUSELLE TREATMENT PRODUCTS

Instant Firming Serum is part of the extensive Enfuselle skin care line. Extraordinary antioxidant skin care that is patented and proven to reverse the visible signs of aging. Listed below are a few of the products from the Enfuselle line. For more information about all the products featured in this line, visit Shaklee.com or talk to the person who gave you this flyer.

▪ **Enfuselle Time Repair A.M.® SPF 15**

2 fl. oz. All skin types #32506

Reduced the appearance of fine lines and wrinkles by 421% in four weeks in an independent clinical study.*

A five-in-one wrinkle treatment that meets all your skin's daytime needs for renewal, recovery, moisturization, nourishment, and protection. Your skin becomes measurably brighter, clearer, and smoother.

▪ **Enfuselle C+E Repair P.M.®**

1 fl. oz. All skin types #32512

Increased skin firmness and elasticity by 154% in four weeks.*

This patented skin-activated formula contains high levels of bio-pure vitamins C (10%) and E (5%) to instantly soften the skin and reverse the visible signs of aging while you sleep. With continued use, your skin appears transformed as it recaptures youthful firmness and luminosity.

*Some of the Enfuselle clinical studies utilized contralateral (half-face) studies. Bio-instruments were used to objectively measure the depth of fine lines and wrinkles on one side of the face, where Enfuselle was being applied, and compared these results to the control side, where no skin care products or makeup were used. The results of the tests, due in part to the rapidly changing climate conditions, were extraordinary. Where no skin care or cosmetic products were used, the visible signs of aging became measurably deeper, while the skin treated with Enfuselle products steadily improved. In addition to bioinstrumentation, subjects completed a detailed questionnaire following the tests, subjectively rating the products' results.

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.



For more information, visit Shaklee.com.

